# Joel Horne

### (919)602-9477 joel@joeldream.com www.joeldream.com

### **Artist/Technologist/Imagineer**

### EDUCATION

### University of California at Santa Cruz MFA in Digital Arts and New Media, 2015

- Mechatronics Research Group
- Performative Technologies Research Group

## University of North Carolina at Asheville

**BA in Interdisciplinary Studies, 2009** 

• Independent degree: "Experimental Media Arts and Technology"

• Focus in Mechatronic Engineering, Sculpture and Multimedia

### Distinctions

- Awarded academic fellowship for full tuition
- Awarded Position as Chancellor's Graduate Teaching Fellow

### **Distinctions**

- Distinction in Interdisciplinary Studies
- Distinction as a University Research Scholar

### NEW MEDIA INSTALATION ARTIST

Awe Lucid Productions, Founder/Creative Director (2008-present)

• Production company designing new media, kinetic and multimedia art installations/performances for professional events, museums, festivals and private commissions.

### Selection of Exhibitions and Events Featuring My Installation Work

- Exploratorium: The Museum of Science, Art and
- Human Perception, San Francisco, CA, 2016
- Creative Tech Week, Odetta Gallery, Bushwick, NY, 2016
- *Glow Festival*, Museum of Art and History, Santa Cruz, CA, 2015
- Burning Man, Black Rock Dessert, NV, 2014, 2012
- Maker Faire, San Mateo, CA, 2014, 2016
- Visionary Arts Faire, Atlanta, GA, 2012

- *LAST (Life Art Science and Technology) Festival*, Zero 1 Garage, San Jose, CA, 2014
- Second LAST (Life Art Science and Technology) Festival, San Francisco, CA, 2014
- Forward Fest, Washington DC, 2012, 2013
- MoogFest, Asheville, NC, 2012
- Winter Festival of Wonders, Baltimore, Maryland, 2012
- ReHappening, Black Mountain Collage, NC, 2012
- And many more (available upon request)

### SELECT HONORS AND PUBLICATIONS

### Awards

- Editor's Choice Award, (Blue Ribbon) • Maker Faire 2016, San Mateo, CA
  - Project: *Portrait of Resonance and Chaos*
- •"Best in show" award for juried competition
  - *Circle of Dreams*, Variable 2.0, Asheville, NC 2008
- "Best Synth Shrine of 2014" by Synthtopia.com
  - For Project: PsybOrg

### Publications

### • International Publication:

- Featured in: *Kinetic Architecture: Designing with Movement,* By Dr. Carolina Stevenson of Andes University, Columbia
- Publisher: Birkhäuser Architecture (August 1, 2012)
- Make Magazine, Issue 52, (June, 2016)
- Featured project: Portrait of Resonance and Chaos • "Performer Activated Mist and Light: A Mechatronic
- System for Triggering and Controlling "Explosions" with a Simple Motion of the Hand"
  - · Big South Undergraduate Research Journal, 2009

### INNOVATIONS IN NEW MEDIA

### **Project Examples**

- The Labyrinth
- A kinetic projection environment/sculpture
- Inter-rotating hallways as playground-temple

Select Exhibitions:

• Winter Festival of Wonders, Baltimore, Maryland, 2012

### • International Publication: (featured in)

*Kinetic Architecture: Designing with Movement*, By Dr. Carolina Stevenson of Andes University, Columbia (Publisher: Birkhäuser Architecture, 2012)

### **Portrait of Resonance and Chaos**

- Swarm Architecture, (of projection screen disks)
- Environment continually reconfigures via algorithms
- Projection Mapping onto kinetic surfaces
- Tracking and mapping with video feedback
- Extensive 3d CAD and Digital Fabrication
- Awarded Graduate Teaching Fellowship at UCSC to develop project
- Awarded Florence French Grant
- Featured in Make Magazine, Issue 52, 6/2016

### Ask.Me

### Technical director, project development

- Lead in technical development with small team
- Project commissioned by artist
- Designed and programmed video interaction with sensor interaction and circuitry
- Programmed with MAX/MSP and C language

### The Egg

- Kinetic sculpture and performative architecture
- Utilizes dynamic light patterns timed with a
- spinning geometry to create captivating illusions.Live performer as sculptural medium- illusions come out of and surround their body
- Shape shifting and reactive environment

### Symbiosis: A BioSensing Garden

- *Description:* A mechatronic sculpture that graphically presented daily data from a step-tracking device through patterns of water droplets that watered a garden below.
- Project group in affiliation with OpenLab
- Sponsored by a grant from Essex University, UK

#### **Form Beyond Space**

• *Description:* A figurative sculpture in which a quickly spinning form of faces vines and fabric is lit with precisely timed lights to create mesmerizing illusions in its motion.

• Featured sculpture for Alex Grey's art dome at Burning Man, 2012

- Forward Fest, Washington DC, 2012, 2013
- Genesis, NC, 2012
- ReHappening, Black Mountain Collage, NC, 2012

• *Description*: A kinetic projection environment with 16 large motorized pendulums with programmable/ algorithmic choreography.

### Select Exhibitions:

• Exploratorium: The Museum of Science, Art and Human Perception, San Francisco, CA, 2016-2017

• Maker Faire- San Mateo, CA, 2016

### • Editor's Choice Award- Blue Ribbon

• *Description:* Large video hologram installation inside of dome, reacts to touch sensors

• *Exhibiting in:* Odetta Gallery, Bushwick, NY, 2016

• **Performance Interface design**- lights and centrifugal shape of sculpture are controlled by a **radio linked glove** for discrete and intuitive control

• Sculpture also reacts/transforms with live sound

### Select Exhibitions

- Museum of Art and History, Santa Cruz, CA, 2015
- Burning Man Festival, NV, 2014

### Select Exhibitions

- Maker Fair- San Mateo, CA, 2014
- LAST (Life Art Science and Technology) Festival,
- Zero 1 Garage, San Jose, CA, 2014
- Second LAST (Life Art Science and Technology)

Festival- San Francisco, CA, 2014

### Select Exhibitions

- Visionary Arts Fair, GA, 2012
- Burning Man, NV, 2012
- Gnarnia, NC, 2012
- Alchemy, GA, 2012

### DANCE PERFORMANCES WITH MULTIMEDIA

• Clan Destiny Circus, 3 Days of Light Festival, NC	• Circle of Dreams, Variable 2.0, Asheville, NC 2008
2012	<ul> <li>"Best in show" award for juried competition</li> </ul>
Sound Body Dream Become, Bebe Theater,	• Evolution of My Animal, Future of Traditions,
Asheville, NC 2007	Asheville, NC 2006